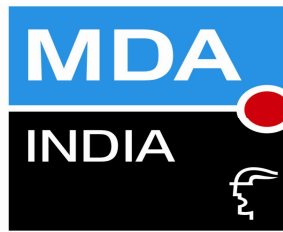


END SHOW REPORT –For 2009 shows



10-13 December, at Bombay Exhibition Centre, Mumbai

Names of the Shows conducted

- MDA INDIA www.mda-india.com
- IA INDIA www.ia-india.com
- CeMAT INDIA www.cemat-india.com
- Energy INDIA www.energy-india.org

The above shows saw over 400 exhibitors participating from 18 countries on a display area spanning over 18,000 sqmtrs with official country pavilions from 4 countries.

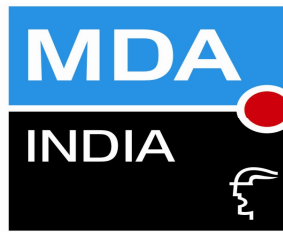
Conferences and Seminar:

- CEO'S meet organized by Fluid Power Society of India
- Tailor-Made Logistics Solutions for Textile Exporters by logistics council Germany
- Innovations and Challenges in Automotive Logistics by logistics council Germany
- Warehouse Management and Material Handling by DVV media.
- German Technology Solutions for the Indian Renewable Energy Industry by NGlobal, German Indian Business Centre.
- Technologies from Eaton
- Panel Discussion on Manufacturing beyond Recession – Challenges & Opportunities by A & D India.

Co Organized By:

- Hannover Milano Fairs India Pvt Ltd
- Deutsche Messe AG

END SHOW REPORT –For 2009 shows



Overview:

The fairs were inaugurated on 10th December 2009 by Mrs. Malini Shankar Development Commissioner Maharashtra State, Mr. Aman Chaddha Chairman Engineering Export Promotion Council, Mr. Andreas Gruchow, Member of the Board of Management DMAG and Mr. Seethapathy Rao Chairman FPSI.

On the same day of inauguration exhibitor evening was hosted for the networking of the exhibitors amongst themselves at the venue in Hall no 2.

This year a new concept was initiated as an integral part of the show “Automation Kiosk” organized by FPSI where engineers were given hands on training. Festo and Bosch Rexroth participated in this kiosk. This is was one of its kinds of activity conducted in a trade show in the Indian trade fair industry.

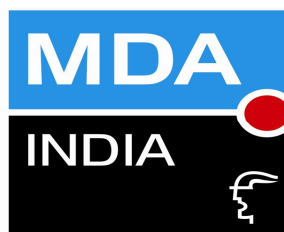
There was a special display too in Industrial Automation by “Indian Profibus Association” in which the visitors could learn more about the Profibus technology.

The third edition of CeMAT INDIA, MDA INDIA, IA INDIA and Energy INDIA were conducted at Bombay Exhibition centre, Mumbai which is located in epi-centre of the user industry. And the fact that Mumbai is the commercial hub of the country was experienced by the rich quality of visitors which attended the show.

Over 400 exhibitors showcased their latest technology on a display area spanning over 18,000 sqmtrs. Out of which 30 % was international participation from 18 countries. Taiwan Fluid Power Association (TFPA) and Japan Fluid power Association (JFPA) had organized a pavilion again this year in MDA INDIA.

Another important feature of the show was official country pavilion from Germany, Italy, Spain, Taiwan, China and UK showcasing latest technologies from these countries on the common platform.

END SHOW REPORT –For 2009 shows



The initiative started last year of “The best stall award” for each show. The winners of these awards were awarded a memento during the exhibitor evening function.

The Winners of the awards were

Seal Maker-Winner

Italian Pavilion- First Runner up

Gandhi Automation- Second Runner up

Jury Member

Publish- Industry India Pvt Ltd

Some names of the leading exhibitor who participated

CeMAT INDIA

Godrej and Boyce Mfg. co Ltd., Nilkamal Ltd, Gandhi Entrance Automation, Kompress India Pvt Ltd., Maini Material Movements Pvt Ltd., Demag Cranes, Action Construction India Pvt. Ltd., Exide Industries Ltd, Electromech Material Handling Systems (I) Pvt Ltd, Larsen & Toubro Limited, Hercules Hoists Ltd, Jaso Sarralle Cranes India Pvt Ltd, Puma Lift Trucks Pvt Ltd etc

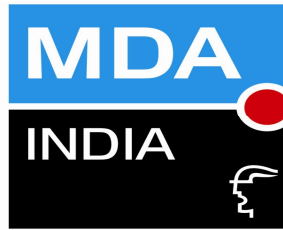
MDA INDIA

Argos Hytos Pvt Ltd, Eaton Fluid Power Ltd, Eural Gunatti, Faster Hydraulics, Hagglands Drives, SKF India Ltd, Taiwan Fluid Power Association, Spareage Seals India, Rexnord India, ISMT Ltd, Lenze Mechatronics Pvt Ltd, Pix Transmission, Bosch Rexroth India, Sealmaker Germany.

Industrial Automation INDIA

Harting India, Rittal India Pvt Ltd, Delta Power Solutions Pvt Ltd, Omron Automation Pvt Ltd, Hilscher India Pvt Ltd, Indian Profibus Association, Siemens

END SHOW REPORT –For 2009 shows



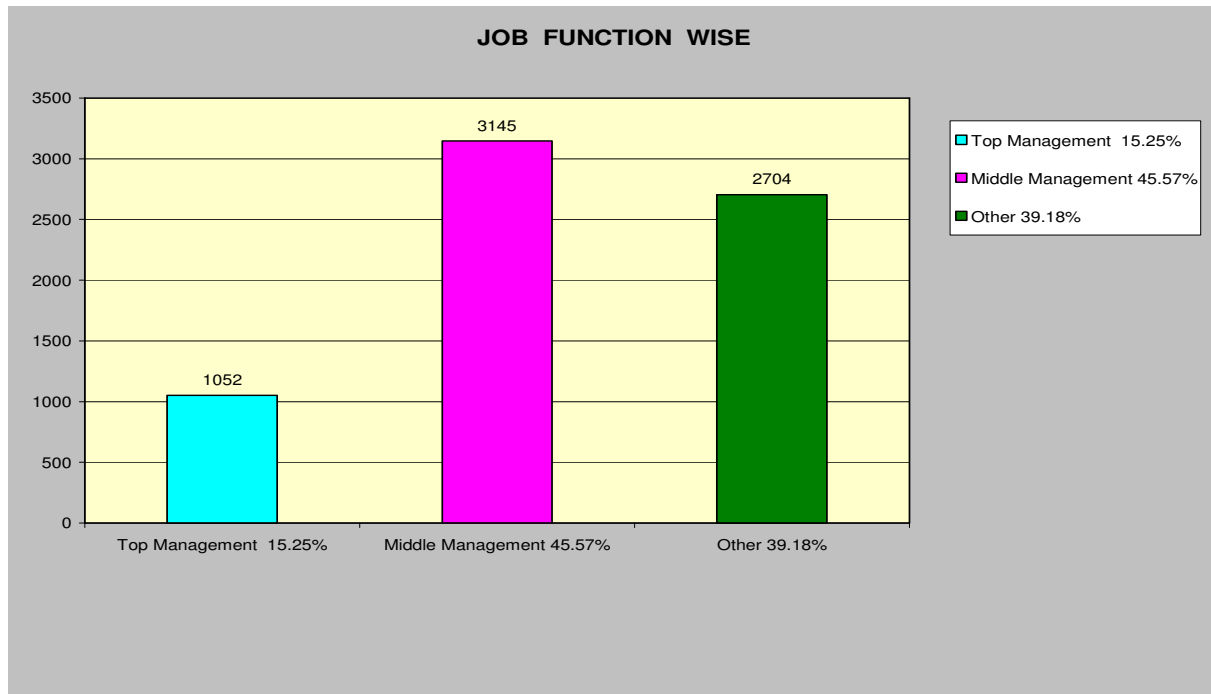
Limited, ifm electronic GmbH, JUMO GmbH & Co. KG, Sortimat Technology GmbH & Co. etc

Energy INDIA

Crompton Greaves Ltd., British Columbia Trade and Investment, Geissels India Pvt Ltd, A D Power, Sudha Ventilating Pvt Ltd.

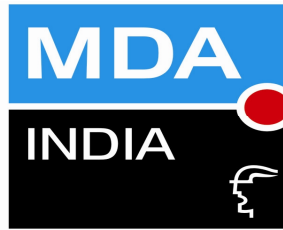
Visitor Analysis

The show attracted 8485 high quality visitors.

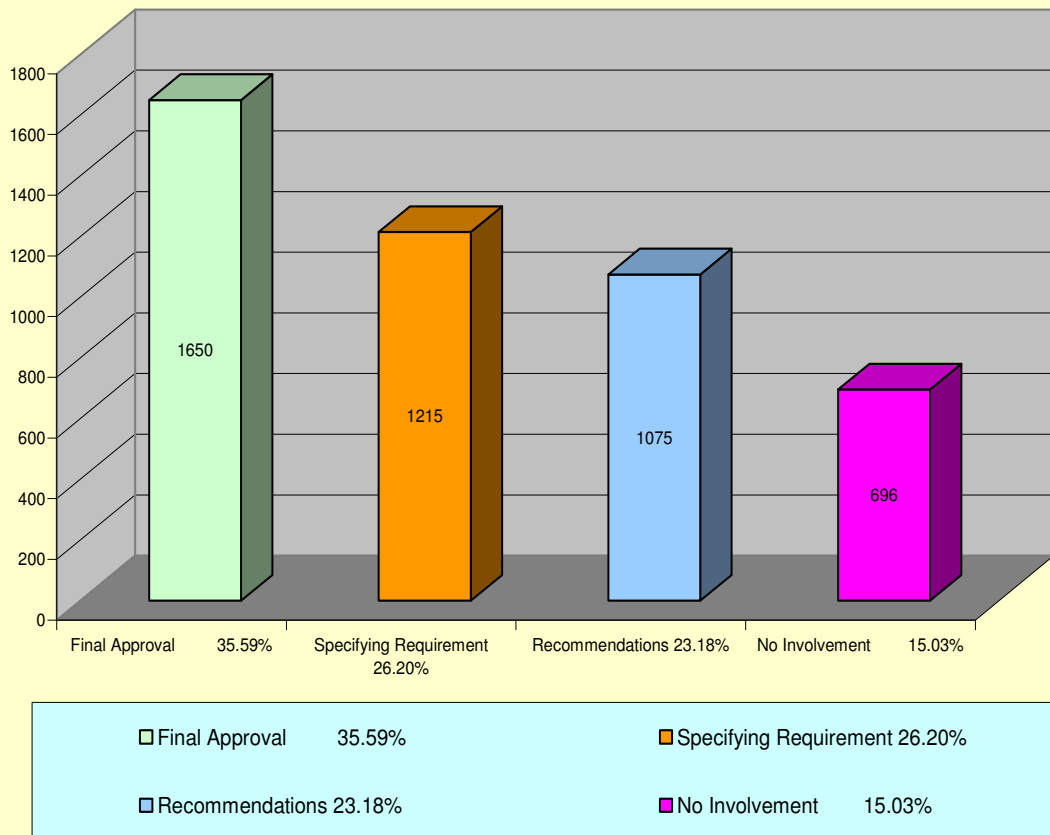


They key feature of Hannover Fairs India's four concurrent shows is that it attracts visitors from top management and also the decision makers.

END SHOW REPORT –For 2009 shows

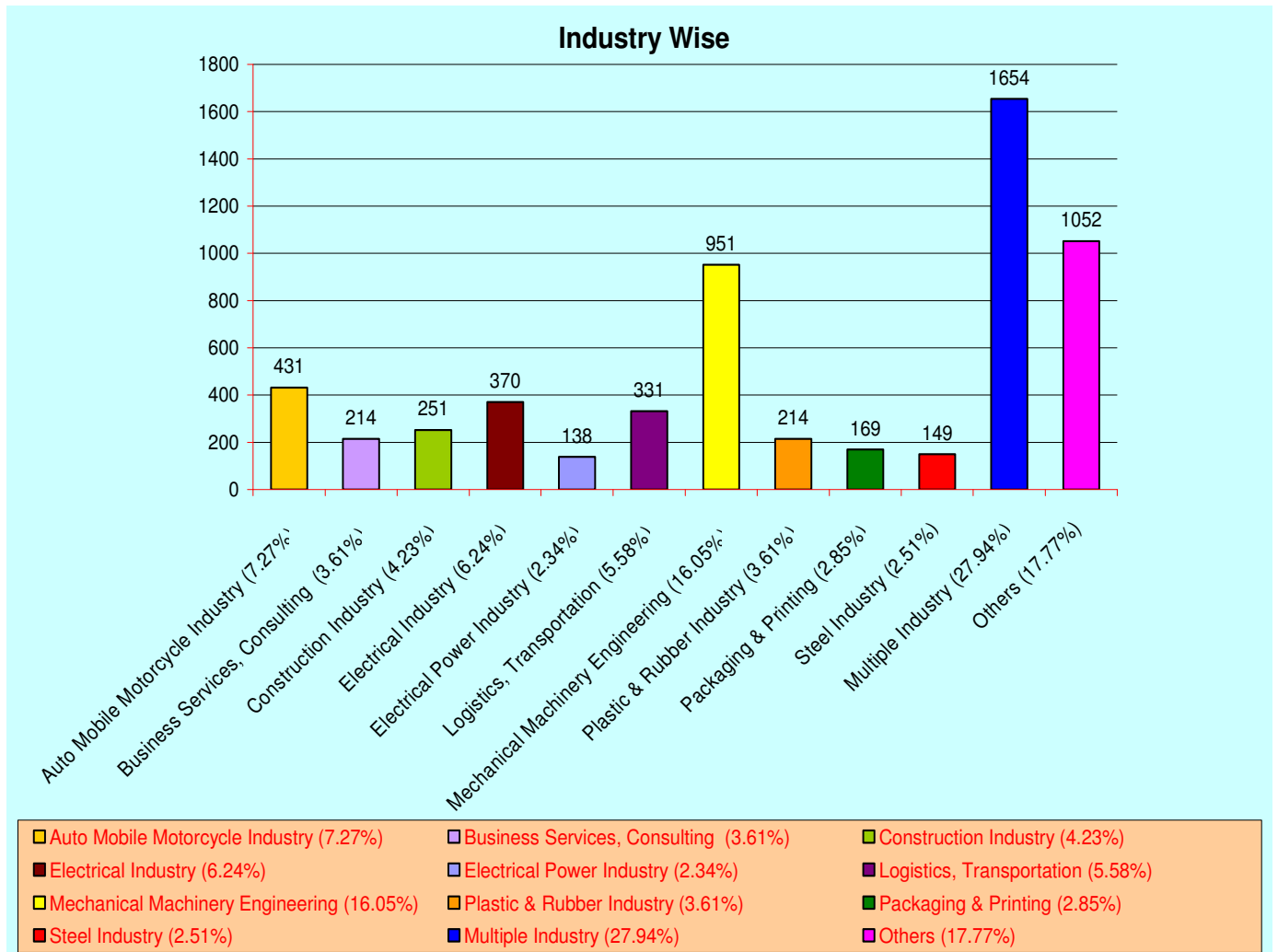
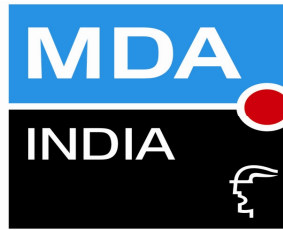


Involvement in Purchase



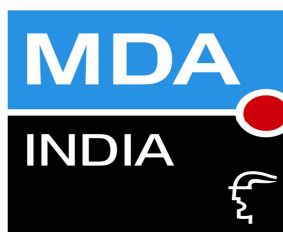
It is clear from above that more than 85 % of visitors came with some business purpose which shows that the quality of visitor that attended was very high.

END SHOW REPORT –For 2009 shows



Visitors from diverse industry visited the fair. This was possible because of the concurrent shows which was again the highlight of the fair.

END SHOW REPORT –For 2009 shows



TESTIMONIALS

The CeMAT in Mumbai this year offered a platform, to inform our customers about the latest product range of forklift truck attachments as well as to discuss the current development inside the Indian market. We also received single inquiries.

Hans. H. Meyer GmbH, Salzgitter

It is very great to be here. We find new customers and new applications of the products. It was of help for us to interact with international customers and prospects. Getting to know new applications we can increase our product range and understand the market potential.

We are looking forward to further business with MDA.

Vedpal Singh Payal, ISMT LIMITED

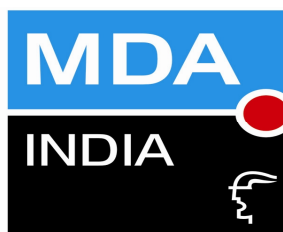
The participation gave us a good launch pad to release our new range of products. It also gave us an opportunity to showcase to our prospective customers the strength of an comprehensive integrated control & automation solution.

S. Sriram, Sr. Manager, OMRON AUTOMATION PRIVATE LIMITED

We consider the decision to change it to Mumbai has been very successful.

M. Juan Mari Arozena, Export Director IKUSI

END SHOW REPORT –For 2009 shows



Our participation to Industrial Automation INDIA 2009 was interesting and fruitful.

Matteo Casagrande, export dept., I.L.M.E. SpA

MDA INDIA is a good platform also for our association to promote all our member companies on Indian market, which is surely one of the most important for the Italian hydraulic and pneumatic products.

Our experience in MDA INDIA is very good and I am sure also in the next years ASSOFLUID and the Italian companies will attend again this event, which assures a good quality of visitors, coming also from machine manufacturers.

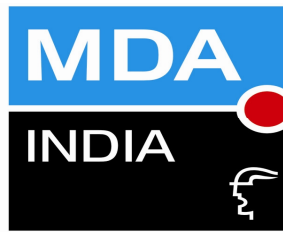
Mr. Beretta, President, ASSOFLUID

The show has been well attended and generally the quality of the visitors has been very good. Overall we have been impressed by the knowledge of filtration and contamination monitoring Techniques that the visitors have shown. The organization has been good and we will definitely have the Indian market as a long-term sales and marketing objective. The contacts and sales prospects that we have made are also positive.

Phil Keep, Managing Director, MP FILTRI

For Schleicher Electronic, the Asian markets are of great interest and India in particular is one of the countries where we expect strong growth in the future. The Industrial Automation exhibition in Mumbai was quite excellent in terms of

END SHOW REPORT –For 2009 shows



new contacts, quality of projects and feedback from the market. Together with our Indian business partner we got great opportunities for good business after the fair. In that regard we can compose the IA INDIA with the SPS/ IPC/ Drives in Nürnberg, Germany.

Armin Belle, President of Schleicher Electronic, Germany

And again Deutsche Messe has organized a series of world class exhibitions. MDA, IA, Energy, and CeMAT are already well established names on the worldwide exhibition stage and the move to Mumbai this year has done much to reinforce this reputation. Within this MDA show the British Fluid Power Association has brought a group of Member Companies together, with products ranging from electronic monitoring systems, valves and quick release couplings, oil seals and much else.

During this interesting week activity levels have exceeded expectations with one BFPA exhibition taking an order and actually being paid at the show! It is clear that to ignore such opportunities as this MDA INDIA exhibition offers, is to miss out on one of this most exciting market places in the Industrial World.

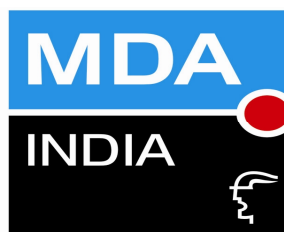
Ian Morris, BFPA

We met surprising many business visitors, who were familiar with the exhibited field of machines and tools for switchboard construction.

With app. 80 business contacts we found more demand than expected.

Michael Kur, Export Manager, Alfred Rath GmbH Sägen- und Werkzeugfabrikation

END SHOW REPORT –For 2009 shows



For Timber Tower the Energy INDIA was successful in terms of gathering knowledge about India and doing business in India. We had a lot of interesting contacts over the days. Especially the symposium was very successful for us.

Holger Giebel, CEO Timber Tower GmbH

For Hannover Impuls and the German-Indian Business Center this year's Energy INDIA was a successful next Step to support Indo-German Business relations. We experienced a high interest for the products and solutions of our companies – at the booth and during our symposium.

Renewable Energies offer a great potential in India and GIBC will continue to support this industry sector.

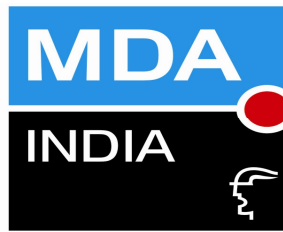
Hannover Impuls GmbH

We are very satisfied with the number and especially the quality of our visitors, who impressed with their knowledge and serious interest. We are especially happy about the many completions of contracts that we are expecting shortly.

Johann Glocknitzer, President, Seal Maker

In times where economy is showing signs of recovery, CeMAT 2009 proved to be an excellent platform to display our new product developments & material handling solutions. It provided a tremendous opportunity to interact with our existing and prospective customers. These interactions have provided us first hand feedbacks on providing better products and solutions, in our endeavor to

END SHOW REPORT –For 2009 shows



remain and grow as an integrated material handling and storage solutions provider.

Neville Wankadia, Deputy General Manager – Marketing, Godrej Material Handling

We would like to congratulate the MDA organizers for their excellent management and setup facility placed during the entire four days of the exhibition hosted here in Mumbai. This event is an excellent platform for the all Motion Drive Automation industries to launch its products to new and existing customers. It was once again a pleasure to be a part of the Hannover Exhibition here in Mumbai 2009.

Spareage Seals Ltd.

Supporting Organization:

VDMA German Engineering Federation

ZVEI

ICEX-Spanish Institute for Foreign Trade

Assofluid

British Fluid Power Associations

Cetop

Eurotrans

Japan Fluid Power Association

Taiwan Fluid Power Association

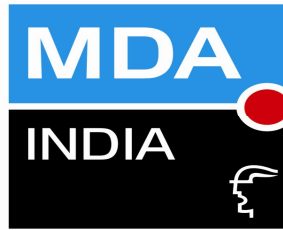
China Federation of Logistics & Purchasing

China Electrical Equipment Industrial Associations

China Hydraulics Pneumatics & Seals Association

Instituto nazionale per li Commercio Estero

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Consortium of Electronic Industries of Karnataka

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Next Edition

15-18 December 2010
Bombay Exhibition Centre, Goregaon Mumbai.